



1334 EL PRADO, TORRANCE



for an elegant spring

CHEN YU

Spring Fever

Rich, rich pink with the assuring blue that winks like diamonds...



"Spring Fever" Lacquer Singleton, 60c. All-metal lipstick, \$1.00...



Movie Wave

the only Cold Wave PERMANENT with LANOLIN

MOVIE WAVE, the all purpose LANOLIN Creme Cold Wave—for peace of mind—for miraculous beauty of hair...

Have your Permanent Cold Wave in a few hours at home and save the difference by using the new, amazing

Movie Wave - to be SURE!

With 60 Absorbent Speed Curlers, sufficient for your Permanent and Ringlet Ends for little daughter.

DOUBLE SAFEGUARD FORMULA FOR YOUR PROTECTION



\$2.00 Plus tax



1334 EL PRADO, TORRANCE

Union Auxiliary Reports Interesting Welfare Projects

The Ladies Auxiliary of Local 130, Carpenter Union, of San Pedro met Friday evening in Auxiliary Hall.

Guests of honor at the well attended meeting were Mrs. H. Hoover, president of Los Angeles Local 62, and Mrs. S. Webb, also of Los Angeles.

A letter from Mrs. J. E. Smith, superintendent of the Harbor General Hospital, acknowledged the auxiliary's gift of a radio for the use of patients in the auxiliary-assigned ward and thanked the women for many other gifts and kindnesses to the convalescents.

Juanita Bell, hospital chairman, reported that her committee visits their adopted ward to write letters and perform other services.

The auxiliary will give away a handsome quilted comforter at a free dance, scheduled for Saturday, March 15, when Carpenters Union Local 1140 will entertain for members and their families. Proceeds will be used for hospital and other charitable work.

Progress of the Torrance Blue Birds, a girls group sponsored by the auxiliary, was reported by Helen Armstrong.

Legion Auxiliary Plans Social Night; Reports Activities

The regular business meeting of Bert S. Crossland Unit No. 170 was held in St. Andrew's parish house Monday evening.

Persla Fess reported that she and Velora Murphy, president, had delivered to Long Beach Naval hospital a gift of two radios and 200 magazines.

The next district meeting is scheduled for March 19 at Le-land Cupp, Pico. Those wishing to attend are asked to call 999-W.

With community service as the American Legion Auxiliary objective for March the unit has outlined elaborate plans for the next social meeting on Monday evening, March 24. Each member is invited to have her husband and a friend as her guests for the evening. The affair will be of great benefit to citizens change of program arrangements will be Cleora Stanger, Clara Dunbar and Merle Youngken. Refreshments will be served.

Auxiliary members will serve the League of Municipalities dinner at Civic Auditorium on Thursday evening, March 20, it is reported.

WATCH SPEED

High school drivers who have a high toll of accidents accredited to their age group, are cautioned to keep their speed down and their eyes on the road ahead during wet weather.

NOTICE!

The Regular V.F.W. Friday Night Dance will be held this THURSDAY For One Week Only COME OUT AND DANCE TO Johnny Allen's Orchestra

Womens Activities

By MARY VONDERAHE



PERFORM CEREMONY... Brownies of Troop 698, sponsored by Fern Avenue P.T.A., who officiated at an effective investiture ceremony recently held in the patio of the George Bradford home, 1323 Beech ave. Pictured are, back row, left to right, Nancy Humphries and Judith Rogers; front, left to right: Patricia Hodges, Betty Kastrop and Janice Jones. (Torrance Herald photo.)



INVESTED... Members of Brownie Troop No. 409, sponsored by Torrance Junior Woman's Club, who were invested in a colorful ceremony performed recently by Fern Avenue P.T.A.-sponsored Brownie Troop No. 698. Invested were, back row, left to right: Cathy Schott, Nancy Welton, Peggy Sprout, Kathleen Jones, Maurine Bradford, Jane Wagner, Peggy Clouch; front row: Barbara Reed, Joyce Wixom, Charlene Baker, Arlene Kastrop and Sharon Neely. (Torrance Herald photo.)

LUTHERAN LADIES PLAN MEETING

The Priscilla Circle will meet at the parish house on Thursday, March 20, with a noon potluck luncheon. Mrs. J. Newkirk will be hostess.

Election of officers was the principal business at the meeting of Brownie Troop 409, held Monday afternoon in the patio of Brownie Leader Mrs. Mary Ann Bradford, 1323 Beech ave.

Mrs. Marion Welton is the troop's co-leader and committee members are Mrs. Melba Sprout, chairman and Mmes. Geraldine Wagner, Ada Jones, Jo Neely and Grace Hinshaw.

Officers selected to serve during the ensuing term are: Jane Wagner, president; Peggy Sprout, vice president; Maurine Bradford, secretary; Sharon Neely, treasurer; Peggy Clouch, scribe; Nancy Welton, song leader; Cathleen Jones, decoration chairman.

Outdoor games were enjoyed by the girls following a period devoted to writing notes to their mothers advising them of the picnic Saturday March 15 in Peck park, in celebration of the 35th anniversary of Scouting. An investiture for additional members is being planned for the near future. Mothers will be invited.

The newly organized troop will meet weekly in the Bradford patio, it is reported. The first project for the Junior Woman's club-sponsored troop was the members participation in the annual Scout cookie sale.

Fuchsia Society Head Welcomes Many Guests At Thursday's Meet

C. A. Anderson, president of the South Bay Fuchsia Society, at a regular meeting held Thursday evening in Christ Episcopal church, Redondo Beach, welcomed the many guests who were from Torrance, Lomita, and Gardena.

Mrs. Lucille Bader, president of the Lomita Fuchsia Society, extended an invitation to the group to visit her organization on March 21 at 8:00 p. m. in the Presbyterian church recreation hall, 2154 244th st., Lomita.

Homer Hickman presented the speaker, James Fairclo of the Fairclo Home Gardens, Gardena, a popular speaker noted for his ability as a grower and hybridizer. His informative talk was augmented with colored slides showing many new fuchsia varieties and he answered many questions of fans and amateur growers eager to learn of fuchsia culture.

Mrs. M. M. Cornbleth announced that the Torrance Flower show will be held at the Torrance Woman's clubhouse, 1422 Engracia st., on May 24-25, and that the public is invited.

The door prize, a beautiful azalea, was won by Mrs. Grace Olsson, of Manhattan Beach.

The snack bar, festive in St. Patrick colors, was well patronized. A pot-luck dinner and round table discussion was voted for the May meeting. The next meeting, April 3, will be held at the Guild hall of Christ Episcopal church at Redondo Beach.

CATHOLIC PARTY THIS EVENING

Hostesses for this evening Catholic card party are Mrs. Phillip E. Tepper and Mmes. McNeil, Dean, J. E. McMaster, Turner, Thompson, Kiekligher, Hedberg, Foley, Fox, Schnell, Holden and Miss Dorothy Bradshaw.

Everyone is cordially invited. The first door prize will be awarded at 8:00 o'clock and games of contract and auction bridge, pinocle and 500 will follow immediately. Refreshments will be served.

'Henpeck Holler' Folk To Present Hilarious Comedy

'Henpeck Holler Gossip' will be presented in Torrance Methodist church at 7:30 o'clock, Friday evening, March 21, by the Philathea Class of the church.

A hilarious evening is promised, replete with 'gals galore, in funny duds, whose gossip and giggles' will provide entertainment for patrons of all ages.

Additional program features will follow and refreshments will be served in the church parlors. A voluntary offering will swell the improvement fund. Everyone is invited.



Prompt service, correct form on all types of social stationery. Inspect our selection of exclusive Artpoint papers.

TORRANCE HERALD 1336 EL PRADO - PHONE 444

32nd National ORANGE SHOW. A MILLION DOLLAR EXHIBITION. MELODY ON PARADE. RADIO STARS SCREEN STARS in person every day. STELLAR VAUDEVILLE SHOW music - excitement - comedy MATINEES AND EVENINGS. GORGEOUS FRUIT EXHIBITS. BEAUTIFUL FLOWER SHOW. THRILLING FUN ZONE. GLAMOROUS GIRLS. San Bernardino MARCH 13 to 23

Factory Close Out DRESSES

FORTUNATE PURCHASE JUST IN TIME FOR EASTER

STUPENDOUS REDUCTIONS

\$ 8.99 WHILE THEY LAST

Smart hi-style wanted garments in sizes 9-15, 12-20, 38-46.

Everything Goes!

VALUES \$2.99 TO

Sale Starts Friday March 14 DOORS OPEN AT 10:30 A.M.

La Salle Shop

2083 TORRANCE BLVD. TORRANCE PHONE 1860

GRAND THEATRE TORRANCE THEATRE

NOW PLAYING "Return of Monte Cristo" "The Man I Love" "Falcon's Adventure" "San Quentin" "Under Nevada Skies" FRIDAY & SATURDAY "His Brother's Ghost" "The Last Horseman" "13 Rue Madeleine" "Silver Stallion"

GARDENA THE NEW PARK

FRIDAY & SATURDAY "GUN SMOKE MESA" "Tonto Basin Outlaw" "THE DARK MIRROR" "Mysterious Mr. Valentine" "THE WICKED LADY" "BELOW THE DEADLINE" "JUNGLE BOOK" "GHOST GOES WEST"